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DRIVERS & BUSINESS CLUB

MUNICH

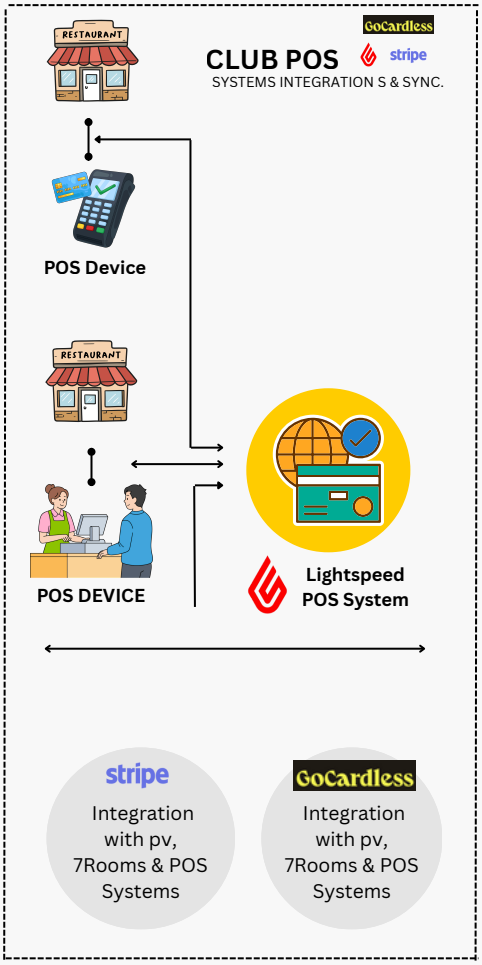
> Team Ähdus is making sure Club's internal staff focus on what is necessary to run core club operations, leaving IT systems in good IT partner hands

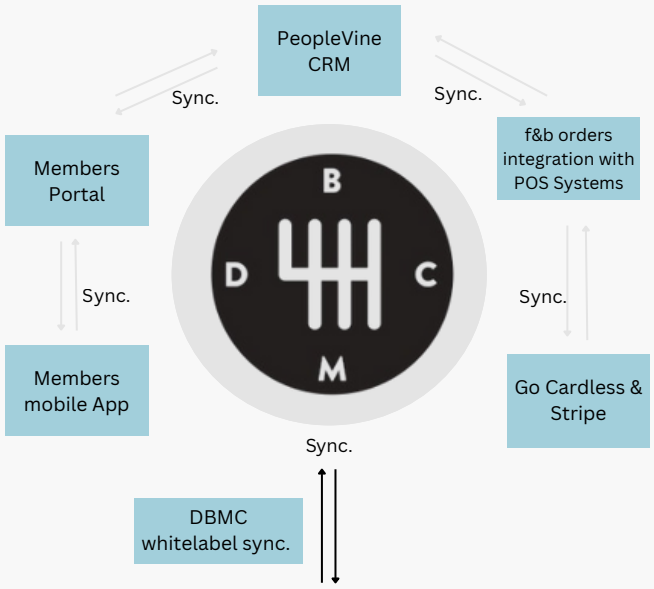
Case study:

Club CRM & IT Platforms Technology Support & IT Operations for Drivers & Business Club Munich by Ähdus Technology

Bird-Eye view of Drivers Club IT Landscape

Drivers & Business Club Munich IT Systems Landscape





Datev finance reporting for tax consultants

KPI Dashboard for Management

REAL TIME DASHBOARD

Club IT Operations & CRM Integration Channels supported by Ähdus Technology

IT Systems used by DBMC

PeopleVine CRM

- Members Management
- Membership management
- POS
- f&b order sync.
- Payments with lightspeed and GC

Sevens Room

- Members Restaurent Booking
- Members Conference room booking
- Realtime synchronization

EXECUTIVE SUMMARY

Club IT & Business operations requires intensive communication among all IT tooling, active response, deep-dive analysis expertise and strong development support.

USE-CASES WHERE ÄHDUS TECHNOLOGY HAVE BEEN SUPPORTING CLUB,

01

Mollie → Gocardless migration

Payments migration: Mollie → GoCardless (1.000+ members)

We migrated members payment accounts successfully to GoCardless. Members now use this for club-related payments such as membership fees, f&b orders and other club expenses.

02

Datev Interface - German Tax Reporting

German-format finance reporting + DATEV readiness, we developed reporting interface for the club's tax consultants so tax returns can be submitted correctly in German format.

The output is structured to support DATEV upload without further effort

03

7sroom <-> peoplevine sync.

Restaurant & club rooms booking are managed seperately in 7sroom which must be seamless integrated across peoplevine for a members loyalty coupon/giftcards information.

04

Peoplevine <-> Lightspeed sync.

We continuously troubleshoot and stabilise the POS-to-CRM flow so the finance team can rely on cleaner order reporting and fewer mismatches

05

Finanz management support

PeopleVine invoicing support, We support and stabilise invoicing workflows in PeopleVine, addressing recurring issues that were causing delays and exceptions for finance team but also frustration to club members.

06

IT-Communication across all platform teams

Active communication is key to resolving all IT issues. therefore, we have been actively and heavily engaged with communication across different club IT systems and their technical teams which includes - PV/ Lightspeed / GoCardless / Stripe/7sroom/Mollie and additionally, we continuously update configurations and synchronisation rules.

100% IT SUPPORT	**75%** REDUCED MANUAL WORK	**95%** OPERATIONAL CLARITY	**83%** IT TICKETS RESOLVED